

This is a marketing communication. Please refer to the term sheet and to the KID before making any final investment decisions.



INVEST IN HIGH GROWTH PLANT-BASED COMPANIES WITH BEYOND INVESTING'S VEGAN WORLD INDEX

World's first targeted exposure to vegan companies with accelerating sales created by [Beyond Investing](#), vegan investing trailblazers, via the Swiss-listed Vegan World Index Certificate.

Supermarket shelves are burgeoning with plant-based food in every aisle. Fast food outlets, High Street cafes and chain restaurants are all introducing vegan options. But how to direct your investments towards the animal-free economy? Surely if all these companies are launching products and increasing sales, it must be possible to invest in them and profit from their growth?

Whilst a few of these companies might be found in a conventional investment fund, they'll sit next to meat and dairy producers, whose profits are under threat from changing consumer preferences.



That's why Beyond Investing, who made history in 2019 by launching the world's first vegan-friendly and climate-conscious Exchange Traded Fund, has brought to market the world's first listed investment product that gives the opportunity to invest in and benefit purely from high growth, international plant-based businesses.

The Vegan World Index Certificate tracks the [Beyond Investing Vegan World Index](#). The product of two years of research of over 2,000 global small to midcap stocks, this index admits only companies with 100% vegan products, making it the world's first genuinely vegan thematic stock index.

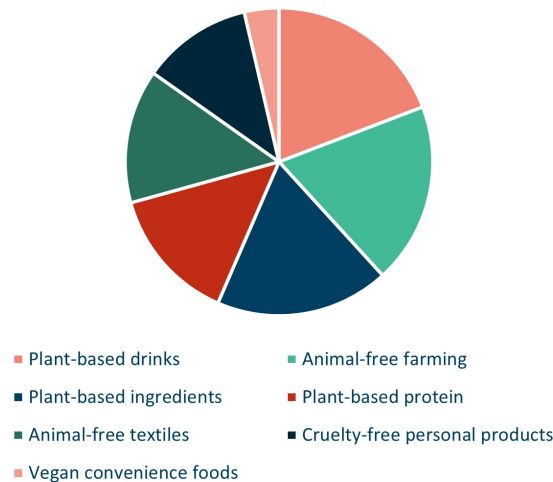
As Beyond Investing's Head of Ethical Screening, and cruelty-free investment pioneer, [Lee Coates OBE](#) explains "our Vegan Climate Indexes include all eligible stocks after application of our animal-friendly and environmentally conscious screens. In contrast, to create the Vegan World Index, Beyond Investing applies the same rigorous screens, but selects for investment only those companies whose activities contribute towards the achievement of a world free from animal exploitation, in essence a vegan world."

Using financial data and portfolio construction technology from renowned ESG asset manager and impact measurement experts [Impact-Cubed](#), the current 60 Index constituents are ranked for revenue growth, risk, market capitalisation and liquidity.

The Index is tilted towards those stocks with highest sales growth, most liquidity, larger size and least risk. The weighted average market capitalisation of the Index is \$4.8 billion and the weighted average 1-year sales growth of index constituents is +23%.

On each quarterly rebalance, stocks that have IPO'd or gone vegan are introduced, and the index re-orientated again towards stocks with increasing sales, lower risk, high liquidity and greater size. By doing this, the Index aims to contain the latest publicly listed plant-based shares and be most exposed to those growing the fastest, whilst avoiding highly volatile and illiquid penny shares.

The Index provides exposure across seven key plant-based and cruelty-free market segments in the proportions indicated below (as at 15 October 2021):



Among Index constituents are companies creating:

- Plant-based protein - alternatives to meat and milk - like high profile Beyond Meat and Oatly
- Plant-based drinks - juices and health drinks - like Celsius and Zevia
- Animal-free textiles - bio-based materials and performance fabrics - like Lenzing and Texhong
- Cruelty-free personal products - cosmetics and skincare - such as ELF Beauty and Fancl
- Plant-based ingredients - starches, oils, algae, and high tech synbio solutions - like Ingredient and Ginkgo Bioworks
- Vegan convenience foods - prepared foods and snacks - such as Kagome
- Animal-free farming - growing fresh produce for direct human consumption - like Calavo Growers and Costa Group

A Certificate tracking the Vegan World Index is available for investment on the SIX Structured Products exchange where it can be traded using the Ticker Symbol: SCVLTQ or the ISIN code: CH1134499073

 | **STRUCTURED PRODUCTS**
Swiss Stock Exchange

View real-time prices for the Vegan World Index Certificate during European trading hours on the SIX Structured Products Market

[View Quote](#)

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Obtain the Term Sheet and Key Information Document

[Download here](#)

IMPORTANT NOTE: The Vegan World Index Certificate is only available for investment by European investors. To register your interest in similar products to be launched on other exchanges, please complete the form by clicking the button below.

[Request information](#)

Beyond Investing continues to be the reference for investment products operated to genuinely vegan values, being the only multi-asset class investment platform advising ethical, sustainable and cruelty-free portfolios that is 100% vegan-owned and operated.

With the launch of the Vegan World Index, investors can now participate in a portfolio of listed equities that are not just free from animal exploitation but also targeted to those companies whose products accelerate the transition towards a kinder, cleaner, healthier world.

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Beyond Investing



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